

by Beaute' **elements**

UNISEX SPA, SALON, BOUTIQUE,
WINE BAR & WELLNESS CENTER



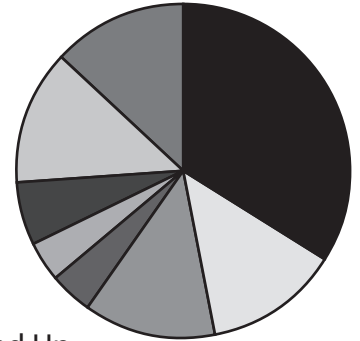
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www.elementsbybeaute.com

Magazine Circulation

- 3000+ Inserted in Chico Chamber Commerce Newsletter
- 250 + Handed Out At Chico Bridal Show Case
- 250 + Sent Out Electronically to eleMENTS Client Database
- 50 + Tricounties< Chico Salem Street Branch, CA
- 50 + Oxford Suite, Chico CA
- 100 + Inserted in Boxes from eleMENTS by Beaute' Store's Shipments
- 250 + Handed Out Door To Door in Neighborhood's of Income Mediums Of \$60,000 and Up
- 250 + Distributed In Salon



Also distributed at various coffee shops, doctors offices, dentist offices and other professional buildings.



eleMENTS by Beaute' Magazine - Reaches readers that are from prestigious businesses & up scale households. They are people who are truly willing & interested in premium, higher end products and services.

Size Dimensions

Full Page:

- Bleed Size 87/8" x 11"
- Trim Size 85/8" x 10 3/4"
- Live Area 75/8" x 10"

Business Card:

Disks

Multiplatform CD or ZIP disk must be submitted with the following:

- Color proof or laser with instructions and color percentages.
- Printout of all items on disk.
- Disk must include all images, TIFFs, fonts, EPS files and InDesign documents.

Rates

	4 - Color	
	1X	2X
National Account FP	600	550
Local Account BC	120	100

Format

PDFs (preferred format)
Must be CMYK, 300 dpi with fonts embedded and print optimized. PDFs sent in any format other than stated are NOT ACCEPTABLE and will need to be resubmitted in the correct format and will be subject to late charges.

Acceptable Programs

Adobe InDesign, Photoshop, Illustrator.